

ILLUMINATING EYE CREAM



A true treat for your eyes

Say goodbye to tired-looking eyes and hello to a more alert, refreshed appearance with TrueScience® TrueLift Illuminating Eye Cream. Treat your eyes to a silky-smooth formula that targets dark circles and visibly lifts to reveal revitalised eyes. The proprietary Nrf2 antioxidant blend that includes green tea, milk thistle, turmeric, bacopa monnieri, and black pepper helps combat the visibly damaging effects of environmental aggressors. Designed with sensitive skin in mind to effectively treat the delicate skin around your eyes.

3 Reasons to Love TrueLift



360-DEGREE AGE CORRECTION

Experience improvement in 7 visible signs of aging around the eyes, including dark circles, under eye bags, puffiness, fine lines, wrinkles, sagging eyelids, and crow's feet.*



COOL EYES, REVITALISED

You can actually feel TrueLift working—the instant cooling effect soothes tired eyes, and a caffeine pop awakens your appearance.



1 MONTH TO MORE LIFTED-LOOKING LIDS

Give your eyelids a visible lift in as little as one month.*

* Results from clinical studies on key ingredients in the formula. Individual results may vary.



28 Days to Visible Benefits

Benefit	Effect
Visible lift in eyelid fold and crease*	13%
Visible decrease in eyelid roughness*	15%
Reduction in appearance of puffiness*	37%

*Results from a clinical study on key ingredient in the formula. Individual results may vary.

Lift and love your eyes

TrueLift delivers 360-degree age-defying benefits, to improve 7 visible signs of aging around the eyes, including dark circles, under eye bags, puffiness, fine lines, wrinkles, sagging eyelids, and crow's feet.



QUINOA SEED EXTRACT

(*Chenopodium quinoa chenopodiaceae*) has been clinically shown to visibly lift the eyelid and reduce the appearance of puffiness in as little as 28 days. TrueLift uses peptide fractions that have been extracted from the grain for better bioactivity than similar peptides. It provides vital support to the delicate skin around the eyes to reduce the appearance of creases and folds.



CHLORELLA VULGARIS EXTRACT

is a single-celled microalgae that contains an amino acid with a very similar profile to those found in human collagen fibers. This extract supports fragile eye skin and minimises the appearance of dark circles.



PROPRIETARY NRF2 BLEND

includes green tea, milk thistle, turmeric, bacopa, and black pepper to help combat the visibly damaging effects from environmental aggressors.



Did you know?

- The quinoa seed extract (*Chenopodium quinoa* *Chenopodiaceae*) in TrueLift has been cultivated since 3000 BC as an important source of nutrition and was regarded by the ancient Incans as the “Mother Grain.”
- Quinoa leaves can be eaten, just like those of its relative, spinach.
- *Chlorella vulgaris* extract can be found in freshwater across the world. *Chlorella* comes from a combination of the Greek word “chloros,” meaning green, with the Latin conjugation “ella,” meaning small. *Vulgaris* means common. So, *Chlorella vulgaris* is essentially a small, green, common cell.

Directions

Use the applicator to apply a small amount of eye cream under the eyes and along the upper eyelid. Gently pat into the skin using your ring finger. Use morning and night.

WARNINGS: For external use only. Prior to first use, test on your wrist to check skin compatibility. If irritation occurs, discontinue use. Avoid direct contact with eyes. If eye contact occurs, flush gently and thoroughly with water. Use only as directed.

Ingredients

Aqua/Water/Eau, Glycerin, C13-15 Alkane, Cetearyl Alcohol, Pentylene Glycol, Xylitol, Dicaprylyl Carbonate, Cetearyl Glucoside, Glyceryl Stearate, PEG-100 Stearate, Butyrospermum Parkii (Shea) Butter, Hydroxyacetophenone, Phenylpropanol, Propanediol, Caprylyl Glycol, Carbomer, Caffeine, Sodium Hyaluronate, Xanthan Gum, Chenopodium Quinoa Seed Extract, Sodium Phytate, Chlorella Vulgaris Extract, Sodium Benzoate, Phenoxyethanol, Bacopa Monnieri Extract, Camellia Sinensis Leaf Extract, Silybum Marianum Extract, Gluconolactone, Hyaluronic Acid, Piper Nigrum (Pepper) Seed Extract, Tocopherol, Curcuma Longa (Turmeric) Root Extract

Age-Defying Radiance



Visibly lifts and firms the thin skin around the eyes for revitalised eyes



Reduces the appearance of dark circles, eye bags, under-eye puffiness, crow's feet, and fine lines and wrinkles



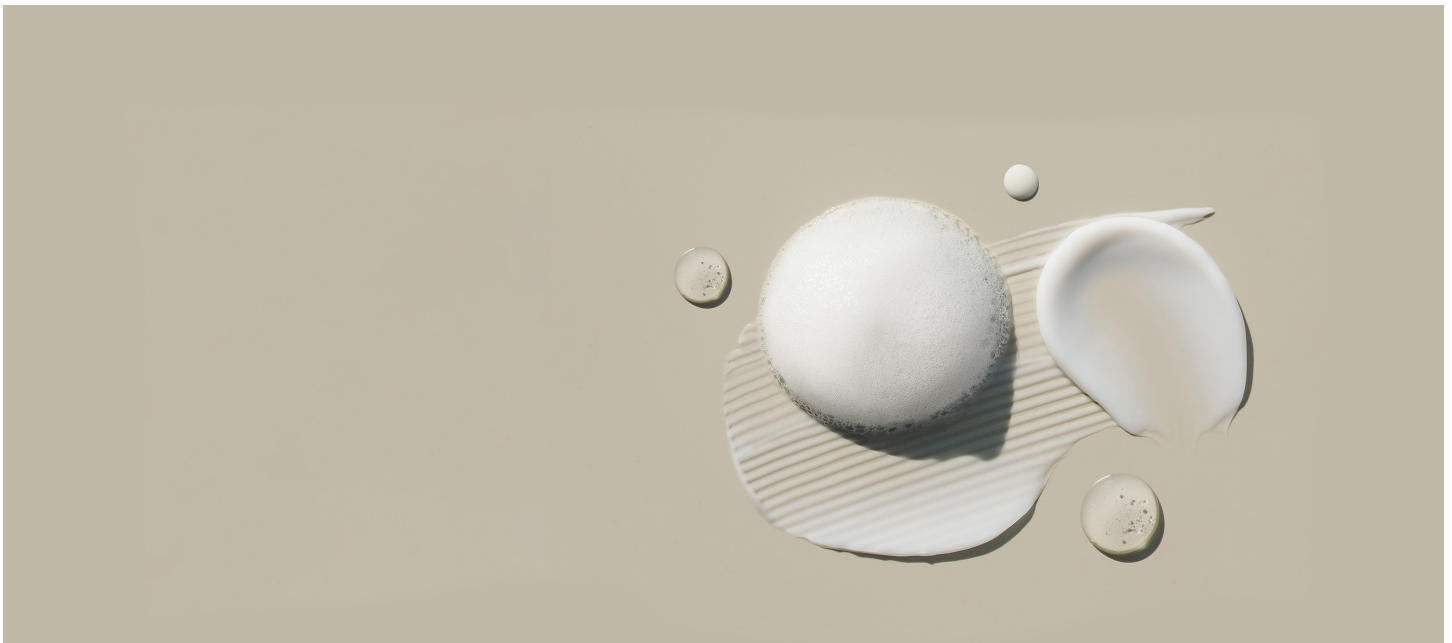
Combats the visibly damaging effects of oxidative stress and environmental aggressors



Hydrates for visibly plump, refreshed skin



Visibly smooths rough skin around the eyes



Frequently Asked Questions

Why do I need to use a product specifically created for my eyes?

The skin around the eyes is some of the thinnest on the body. Excessive sun exposure and lifestyle factors contribute to weakened collagen and elastin fibers, resulting in early signs of aging. This is why we recommend using a targeted cream around the eyes to keep the skin looking firm and youthful.

Does TrueLift have a fragrance?

No. TrueLift is fragrance free.

How do I apply TrueLift?

Use the applicator to apply a small amount of eye cream under the eyes and along the upper eyelid. Gently pat into the skin using your ring finger.

Do I need to wait for TrueLift to dry before I apply other products?

Yes. Wait until TrueLift is fully absorbed before applying your next skin-care product or any makeup.

FAQ: TrueScience Activated Skin Care Collection

Can I use other products with the TrueScience Activated Skin Care Collection?

Yes. You can use other skin-care products alongside your TrueScience Activated Skin Care Collection. And the TrueScience products also work great together. They were designed to deliver Activation in Every Step.

How do TrueScience products compare to other skin-care products?

Many skin-care products are formulated to be short-term fixes. TrueScience is transformation through activation, perfectly working with your body's natural processes to bring you clean benefits and confidence that last.

Can the TrueScience Activated Skin Care Collection bottles be recycled?

Yes. All the TrueScience Activated Skin Care Collection packaging is recyclable.

Where are the TrueScience products manufactured?

All TrueScience products are manufactured in the USA with globally sourced ingredients.

Are TrueScience products ever tested on animals?

No. None of our products are tested on animals.

Do TrueScience products contain parabens, petrolatum, mineral oil, or artificial colors?

No. TrueScience products do not contain parabens, petrolatum, mineral oil, or artificial colors.

Can I use the TrueScience Activated Skin Care Collection if I have a skin condition like psoriasis, rosacea, etc.?

Consult your doctor before using the TrueScience Activated Skin Care Collection if you have any concerns.

Can I use the TrueScience Activated Skin Care Collection if I have acne prone, sensitive, or oily skin?

The TrueScience Activated Skin Care Collection was formulated for all skin types. As always, we recommend speaking with your dermatologist to make sure it's a good fit for you.

I don't have any visible signs of aging. Can my skin still benefit from using TrueScience products?

Yes! Everyone can benefit from a consistent skin-care routine. If you don't have visible signs of aging, the TrueScience Activated Skin Care Collection is a great way to maintain your youthful vibrance and help fight against environmental stressors.

What will happen if I don't use the entire TrueScience skin-care line?

Each TrueScience product was uniquely formulated to address specific concerns. If you're looking to address a specific concern, each product provides its own unique benefits and works well on its own. Each product is an important part of a complete skin-care routine, so you can customise your routine depending on your individual needs. However, if you're looking to address multiple concerns, we recommend using the entire line.



Are TrueScience products only meant to be used on the face?

Most of the TrueScience Activated Skin Care Collection was specifically designed for the delicate skin on your face, neck, and décolletage. TrueClean and TrueHydrate were designed as facial products but can be used on other parts of the body as well.

Are TrueScience products safe to use before and after a cosmetic procedure?

Consult with your doctor.

When should I use the TrueScience Activated Skin Care Collection?

Morning and night.

Should I remove my makeup before using the TrueScience Activated Skin Care Collection?

We recommend removing makeup and starting with a clean face before using any of the TrueScience products.

How should I store my TrueScience products?

TrueScience products should be stored in a cool, dry place away from direct light and heat.

Is the TrueScience Activated Skin Care Collection considered clean skin care?

Yes. The TrueScience Activated Skin Care Collection is formulated based on our Clean Commitment - Product Promise. Our full statement, including what ingredients you'll never find in TrueScience products can be found here: lifevantage.com/us-en/our-product-promise



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